



ASOCIO *PIKOM*
DIGITAL SUMMIT 2019
DEFINING THE FUTURE





CONFERENCE THEME

Defining the Future

OVERVIEW

- Date:** 11 – 13 November 2019
- Venue:** Connexion Convention & Event Centre (CCEC) @ The Vertical, Bangsar South, Kuala Lumpur, Malaysia
- Overview:** **ASOCIO PIKOM Digital Summit is the third ASOCIO ICT conference** held in Malaysia since 1998. ASOCIO has 24 members economies, in the ASIAN and OCEANIAN region
- Expected Attendees:** 500 Delegates
Industry Leaders and CXOs from Government agencies , Systems Integrators, software developers, IT end users from the 24 ASOCIO member economies



Special Delegate Fee for
ASOCIO Members

US\$ 300

BECOME A SPONSOR

Sponsorship Category	Presenting	SOLD OUT Pinnacle	Strategic	Content	Networking/ Luncheon	Lanyard/ Bag	Supporting Partner	Exhibition Booth
Price (RM)	300,000	100,000	70,000	50,000	30,000	20,000	10,000	4,000
Total Available Slots	Exclusive 1 only	Exclusive 1 only	2	3	1	2	10	10
Speaking slot	Prime Keynote # 1	Prime Keynote # 2	Keynote	Panel	N/A	N/A	N/A	N/A
Sponsor Promotion Materials in Conference Bag	Yes	Yes	Yes	Yes	Yes	Yes	N/A	N/A
Company Logo* / Sponsor Recognition on all Marketing Collaterals during pre-event and on conference day	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo appearance in Website & company profile in Program Book	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Advertisement Page in Program Book	1 X Inside Front Cover	1 X Outside Back Cover	1 X Inside Back Cover	1 X ROP	1 X ROP	1 X ROP	1 X ROP	1 X ROP
Access to Press Conference Room	Yes	Yes	Yes	Yes	N/A	N/A	N/A	N/A
Exhibition Kiosk / Event Table	X 3	X 2	X2	X 1	X 1	X 1	N/A	X 1
Hospitality Area (near the Kiosk)	Dedicated	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Access to delegates list *	Yes	Yes	Yes	Yes	Yes	Yes	N/A	N/A
ASOCIO Gala Dinner	2 tables	1 tables	1 table	1 table	N/A	N/A	N/A	N/A
Delegate tickets	50	30	20	15	10	7	5	2

* Subject to Terms & Conditions

SPONSORSHIP BENEFITS

- Corporate/Brand Recognition
- Engaging with prospects in a positive learning environment and influencing through face-to-face opportunities with thought and decision leaders.
- Raise your corporate profile to the senior executives level.
- Exclusive Speaking Slot / Panelist Opportunities – demonstrate leadership by being part of the top notch technology
- Connect with the thought leaders and gain insight into future trends
- Services/Products Showcasing Opportunities

EXPECTED ATTENDEES

Expected	Level	Industry
450 - 500 Delegates	C-Levels & ICT Leaders	<ul style="list-style-type: none">• Industry Leaders and CXOs from Government agencies, Systems Integrators, software developers, IT end users from the 24 ASOCIO member economies

INTERESTED? Contact Us

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